



## Kryolan Make-up & Hair Design Award Requirements & Eligibility

Candidates for the Kryolan Make-up & Hair Design Award must display a strong design aesthetic, technical skills, and application competency in a variety of areas. The successful entrant will demonstrate clear execution regarding artistic and technical choices, process, and product. There are two categories of submission materials the candidates may submit for consideration: primary and secondary. The primary consideration materials are REQUIRED and should show clear artistic choices and design and technical execution in both process and product. The secondary consideration materials are optional and supplemental, to showcase other technology, maker skills, and/or artistic work.

### **Eligibility**

- Nominees must be an undergraduate or graduate student.
- Two nomination options:
  - USITT members (faculty or other non-student professional) may submit a nomination
  - Students may self-nominate
- Nominees/nominators must be current USITT members by November 1, 2019.
- Nominated students and early career professionals are not eligible under a USITT organizational membership.
- Awards are open to all ages and recognize promising newcomers in each award area.

### **SUBMISSION PROCESS**

1. Nominees must complete on-line form including a non-refundable \$25 entry fee by November 1, 2019.
2. Once registration is completed, each nominee will receive an e-mail containing a link to submit the required documents.
3. Submission Materials:
  - Resume
  - Letter of recommendation from a faculty member
  - Letter of support
  - Personal Artistic Statement
  - Statement of Conceptualization by Production
  - 5 digital image plates
4. Submission must be complete by **November 1, 2019**



### **PRIMARY CONSIDERATION MATERIALS**

These materials are REQUIRED and are meant to showcase a strong artistic voice through understanding of text/music, collaboration within the design team, research and design development, execution of the design, and technical application.

#### **LETTER & RESUME GUIDELINES:**

- Nominees' current resume. PDF format only. Citations of websites are not permitted.
- Letter of Recommendation from a faculty member. The faculty member may include a design instructor, an instructor or supervisor in the shops, acting and history professors, department chairs, and other faculty mentors.
- Letter of Support may come from fellow collaborators, directors, choreographers, production team members, faculty members, or others in the entertainment industry.

#### **PLATE GUIDELINES:**

The primary consideration materials should be organized as follows:

- Five (5) plates of digital images are required. Plate refers to a single image or a collage of images, much like one page in a portfolio.
- Maximum size and resolution is 18 x 24 inches, 300dpi, max 20MB.
- PDF format only.
- Event/play/piece title and scene clearly labeled with an appropriately sized and colored, easy-to-read, well-placed font.
- Recommendation of three (3) realized shows across all submitted plates.
- Multiple shows or projects *may* be placed on a single plate with proper organization, BUT for the most part there should be a maximum of one (1) show/project per plate and/or one (1) show/project that takes up multiple plates.
- Consider a way to organize the plates so that the process is shown in a clear, concise, and thoughtful manner. Quality should be stressed over quantity.
- Paper work should be legible, labeled, and be examples that best reflect process.

#### **WRITTEN COMPONENT:**

- Each applicant must submit a **personal artistic statement** articulating who you are as an artist. What is your creative working philosophy? What your personal approach to make-up and hair design? (Max 300 words)
- For each production featured on the five (5) required plates, the applicant must submit a **statement of conceptualization** articulating the collaborative process within the costume designer, production team, and shop, research and development, communication with the run crew and others in the team and the ability to work within the parameters of the production as whole. (Max 1000 words per show, no photos, may include but is not limited to):
  - Demonstrate an artistic analysis of the event content (script, dance, music, etc.) and a discussion of the use of design elements to support the analysis.
  - Explain the collaboration process with the costume designer, other members of the design team, actors and/or director interaction, and run crew/application team.
  - Synopsis of the overriding themes, motifs or elements as presented by the costume designer and/or director.



- Explain how the make-up/hair designer's conceptualization of the project will utilize the elements presented by the costume designer.
- Explain the research and development process undertaken by the make-up designer, and analysis/usage of other designer materials, especially lighting, to design and create the make-up or hair design for the event.

### **DEMONSTRATION OF PROCESS:**

The plates should be organized to show the process of make-up and hair creation from research, designer's drawings/rendering to finished application within the production process. If designer-created images are used, please indicate this clearly in the image label. These may include (but are not limited to):

- Costume designer's & make-up/hair designer's conceptual research and/or visual inspiration
- Costume designer's & make-up/hair designer's sketches, drawings, renderings, and/or working drawings
- Make up/hair designer's sketches, drawings, renderings, working drawings, and/or photographs of a character's evolution
- Color palette information
- Samples or photographs of sample/test process
- "Process" photographs of make-up or hair application
- Photographs of character(s) ONSTAGE and under STAGE LIGHTING
- Mid-range and close-up photographs of make-up or hairpieces on a mannequin or actor.
- Any process photographs of prosthetic, wig, cage or specialty creation, and photographs featuring the outcome of those creations.
- Examples of run crew/application crew or actor paperwork. This may include photographs for the actor/application team to work from, stills from video clips (streaming video may not be uploaded), tracking charts and quick-change information.

### **SECONDARY SUPPORT MATERIALS**

An additional three (3) plates of material may be submitted for a maximum of eight (8) plates total. These optional plates may include other design, technology or artistic work. This work may be produced or classroom projects, realized or conceptual, and should showcase the range of the applicant.

### **ADJUDICATION**

Judges will **score (not rank)** each entry on the following:

- Adherence to the submission guidelines: plate size, format, and parameters
  - **Submissions not adhering to the format listed will be considered ineligible.**
- Content and organization of plates and photographs (image size & quantity, labeling, legibility, and clarity)
- Illustration and explanation of process: analysis to research, research to design, design to execution, and execution to production
- Demonstration of make-up/hair rendering and/or communication skills
- Demonstration of application process and/or crew supervision
- Quality, complexity, and appropriateness of design choices and technical execution



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- Written materials: clarity, articulation, and thoughtfulness