




Entertainment Design & Technology Workforce Demographics Study 2021

Age and Age by Role

A photograph of two young children standing on a paved path outdoors. The child on the left is a boy with curly hair wearing a green jacket and blue jeans. The child on the right is a girl with long hair wearing a red coat and black pants, carrying a small pink bag. In the background, there is a stone wall and some greenery.

More than 1/3 of the workforce is under 35 years old, indicating a workforce comprised of many who may be just starting their careers.

While younger segments tend to be more diverse, no segment is less than 82% white. Ranging from age 15 to age 65, on average the workforce is 84% white.

Those in the design professions tend younger, with at least 42% under the age of 35. Conversely, those in the theatre business professionals category trend older, with 51% of respondents over the age of 50.

SOUND DESIGN & TECHNOLOGY was the youngest segment, with 50% identifying in the 15-34 age category.

LIGHTING DESIGN & TECHNOLOGY was the second youngest segment, with 42% in the 15-34 age range. DIGITAL MEDIA and SCENIC/PROPS DESIGN were tied for third with 37% in the 15-34 age range.

Respondents' age ranges mirrored that of the U.S. Census, with a slight over representation among those in the 35-49 group and fewer age 65+.

view complete study at www.usitt.org/wds

Survey conducted Apr. 1 - June 5, 2021 by SMU DataArts