

Membership Committee Meeting 2/21/2022

12:00pm on Zoom

**Announcement: Derek Epstein has graciously agreed to co-chair this committee.**

**Updates and Discussions:**

Chapters:

Bridge Memberships for graduating students – Cost free or low year one then discounts year 2. This could help students continue their memberships and help bridge the financial gap after graduation.

We discussed perhaps connecting this to a resume bank.

We discussed Job posting bank for cooperate members only.

Events At Conference:

Student Chapters Round Table Thursday March 3<sup>rd</sup> at 9am room 314

Student Chapter part of the regional Networking 6:00pm to 7:30pm Wednesday Night

Sections:

I meet with the sections later today and will have more information at that time.

What I do know is some are struggling to restart but others are doing well.

Events At Conference:

Virtual Meetings – This eliminates the 8am meetings.

Reginal Networking 6:00pm to 7:30pm Wednesday

General Membership:

Case study meeting with corporate members – Went well and some good thoughts came from the meeting. I expressed that I think there is a divide between what the management needs and what the employees need. A new structure that addresses both would be what would be strongest.

We Discussed how the Bridge Membership might help with labor needs.

College Fair

This is in early discussion. The thought is a fair on the Saturday of conference with the attendees being about to also go to the expo floor that morning.

Member benefits (Protect member privacy)

The research done to date (more needs to be done) shows we need to find a third-party company who can manage this and would allow members to opt in or not as is best for them. Some discount with major companies such as Lyft, AT&T, and others were discussed.

Events At Conference:

Member Info Table

11am to 5pm Thursday

11am to 5pm Friday

9am to 2pm Saturday

Derek is creating a sign-up genius so those able and willing to take a shift or two.

Friday 11 am committee meeting space TBA

Zoom Link for those not on-site below

Topic: Committee Membership Meeting

Time: Mar 4, 2022, 11:00 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://pitt.zoom.us/j/92740398144>

Meeting ID: 927 4039 8144